



room to grow

“Four in five children could be wearing ill-fitting shoes that may cause them long term damage”

say experts (Source:BBC)

To ensure your school does not have pupils suffering the effects of ill-fitting shoes, let the Twofeet team of qualified shoefitters provide a **FREE** measurement and fitting service at your school.

The only requirement of your school is to provide Twofeet with the use of the school hall or classroom to carry out the service.

For every pair of school shoes sold Twofeet will make a financial contribution towards school funds and to SportsAid.



Benefits to your parents

- Health and well being of their children
- Peace of mind
- Convenience – this service would be provided free of charge at the school
- 1 stop shop at school – the school may wish to have a preferred choice and style of school shoe, which means that all uniform requirements would be dealt with in one central place
- Preferred choice of school shoes would eliminate peer pressure
- Generating additional income towards school funds for the benefit of their children



Benefits to your school

- Raising awareness of the importance of having children's feet measured on a regular basis
- Preferred choice of styles for school shoes which will enable your school to be presented in the best possible light
- Uniform approach as part of your school uniform policy
- Generating additional income towards school funds for the long term benefits of your pupils
- Your school, parents and children will feel part of the country's efforts in helping to support our athletes compete at the highest level and build on the success of the Beijing games

“Twofeet is an impressive, professional service enabling schools to protect the health of their pupils' feet, raise the awareness of the importance on long term health and generate additional funds for their own school and SportsAid. In my opinion it should be embraced by every school in the UK! The impact this would have on raising parents' knowledge on why it is so important to look after children's feet would be staggering”

Sophie Furr, Editor, Education Today,
21 January 2009

TwoFeet TeachingZone website

The well established TeachingZone website (www.teachingzone.org) providing a wide range of free educational resources for teachers will soon be hosting the TwoFeet TeachingZone (www.teachingzone.org/feet) with free downloadable educational information about the importance of feet and the need to take care of them.

For more information about what TwoFeet can do for your school or to arrange for one of our representatives to visit, please email Conor Quealy, Managing Director at cquealy@twofeet.biz