

# Metro 'LOSER' campaign



- When Metro passengers do not buy a ticket they are at risk of getting a £20 fine
- Anyone travelling without a ticket will be fined and maybe even taken to court
- We then publish the names and addresses of the fare evaders in the local newspapers and display posters around the Metro system for all to see
- It is called the 'Loser' campaign, because the people who don't buy tickets are the losers in the end
- Nexus has to spend a lot of money on the Metro to keep it running. If it didn't lose money through people not buying tickets we could spend even more money on the Metro and keep ticket prices the same

